

02

The Melitta Group

Made for everyday life	39
Our brand world	40
At home around the world	42
Stronger together	44
The operating and corporate divisions	46

Made for everyday life

Whether it's the first cup of coffee in the morning, during a meeting with colleagues, over a cappuccino at your favorite café, while cooking and baking at home, or the cleaning up afterwards – millions of people come into contact with our products every single day.

Behind all these products lies the same commitment: to make people's everyday lives easier, more convenient, and simply better. And to create truly special moments of enjoyment. That hasn't changed in over 100 years.

When Melitta Bentz invented the coffee filter in 1908, she laid the foundation for a family-owned company that has retained its independence and passion for coffee to this day. What began with a single idea has evolved through numerous groundbreaking innovations into an international group of companies, which has been one of Germany's leading branded goods manufacturers for many decades now.

Coffee is the heart and soul of our product offerings – from bean to cup. But even beyond coffee and coffee preparation, we are constantly exploring sustainable business models and harnessing our entrepreneurial spirit and ingenuity with the aim of consistently delivering value for our customers – day after day.

Our success is based on a clear commitment: the highest quality, an entrepreneurial mindset, the courage to innovate, and a willingness to embrace change as an opportunity. With more than 5,500 employees at 59 locations in 19 countries, we develop products and services trusted by consumers and businesses in more than 100 markets worldwide.

Our brand world

From coffee beans to fully automatic coffee machines. From cling film to garbage bags. From vacuum cleaner bags to packaging materials. Whether at home or at work, our products and services help both consumers and business clients navigate their daily lives.

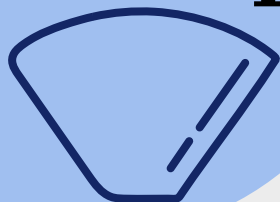
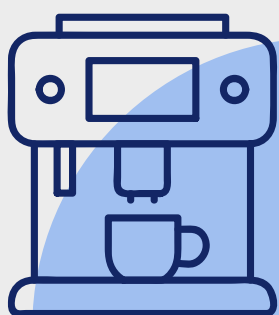
In order to clearly organize this diversity, we have divided our activities into three business fields:

Coffee

For us, coffee is much more than just a beverage. It stands for enjoyment, quality, and special moments. Our product line ranges from classic filter coffee and whole beans to coffee pods and capsules.



Coffee preparation



Perfect coffee needs the right preparation. That's why we develop solutions for coffee enjoyment – from filter coffeemakers and coffee grinders to fully automatic coffee machines and professional water dispensers.

Household products

Simple solutions often make everyday life a lot easier. Our household products help keep food fresh, prepare meals, dispose of waste hygienically, and simplify many routine tasks.



At home around the world

The world is our home – and every market has its own unique characteristics. What Brazilians consider to be the perfect cup of coffee may be very different from what German consumers expect. In China, coffee is prepared differently than in North America. And when it comes to keeping food fresh and preparing meals, habits and requirements also vary from country to country.

It is precisely these differences that make our global footprint so valuable. Our local presence enables us to develop products and solutions that closely meet the needs of our respective customers – while at the same time benefiting from shared experiences, ideas, and innovations, and making successful solutions from one market available to others.

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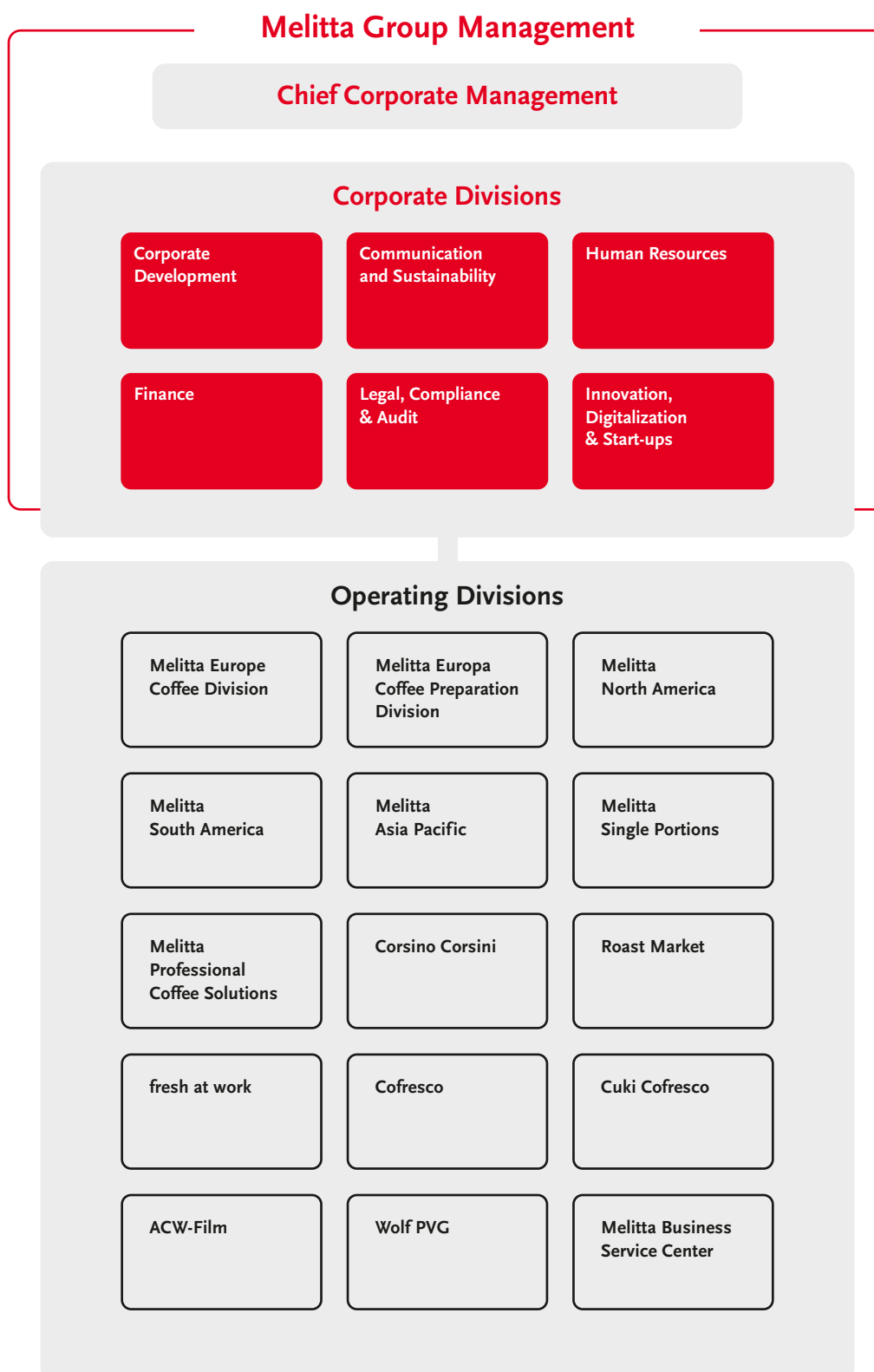


Stronger together

We achieve success together by combining individual responsibility with effective teamwork. Our operating divisions are therefore responsible for running their own businesses and developing their own strategies within the framework of the Group's overall objectives. This allows them to respond flexibly to market needs while benefiting from the expertise and know-how of the entire Melitta Group.

They are supported in these efforts by the corporate divisions, which manage strategic topics at Group level, develop Group-wide standards, pool expertise, and help Chief Corporate Management to steer the Group.

Our most important organizational principles include a decentralized approach with flat hierarchies and structures that foster an entrepreneurial mindset and business approach. We value a high degree of personal responsibility, the courage to try new things, as well as passion and enthusiasm. Shared values, close cooperation based on mutual trust, and the long-term perspective of a family-owned business form the foundation of our organization.



General Partner of Melitta Unternehmensgruppe Bentz KG: Jero Bentz

Limited Partners: Dr. Thomas Bentz, Thomas Dominik Bentz, Claudia Tauß, Johannes Tauß, Maximilian Tauß, Jara Bentz, Dr. Stephan Bentz, Eva Maria Bentz, Alexandra Taufmann, Tilman Bentz, Nora Sophie Bentz

Advisory Council: Joachim Rabe (Chair), Thomas Dominik Bentz, Claudia Tauß, Alastair Bruce, Andreas Ronken, Burkhard Schwenker, Dr. Anna Weber

The operating and corporate divisions

The Melitta Group consists of 15 operating divisions that manage their respective markets independently. This structure enables the operating divisions to maintain close ties with their customers and their respective markets. At the same time, they benefit from close collaboration within the Melitta Group by developing joint solutions and leveraging the strength of an international corporate group.

The operating divisions are supported by six corporate divisions that develop Group-wide standards, pool expertise, and drive cross-divisional projects. They ensure that the strengths of the Melitta Group as a whole are effectively leveraged and that the operating divisions can focus on their respective markets and customers.

Melitta Europe Coffee

Melitta Europe Coffee is responsible for Melitta's coffee business in Europe, Africa, and the Middle East. The range offers perfect coffee enjoyment for every taste: filter coffee, whole beans for fully automatic coffee machines and fresh grinds, pad ranges and capsules for single-cup preparation, specialty coffees from Melitta® Manufaktur, and instant coffee. The Melitta® coffee brand stands for coffee enjoyment in over 60 countries and is one of the best-known, biggest selling, and highest revenue-generating coffee brands.



“We laid important foundations for our continued growth in 2025. With our successful expansion of our market positions in numerous strategic regions, we are upbeat about our prospects in the coming year.”

Matthias Rensch, Melitta Europe Coffee

Melitta Europe Coffee Preparation

Melitta Europe Coffee Preparation develops, produces, and markets top-quality products for coffee preparation in private households under the Melitta® brand. These include coffee filters, pour-over cones, filter coffeemakers, coffee grinders, electric kettles, and fully automatic coffee machines for the preparation of coffee specialties at home. The operating division's high-quality products guarantee the ultimate in coffee enjoyment and have enabled it to establish leading positions in numerous countries around the world.

“2025 was a year full of milestones that provided important momentum for us: we repositioned our filter paper range, celebrated 60 years of filter coffeemakers, and successfully defended our market positions in a challenging market environment.”

Sven Neuhaus, Melitta Europe Coffee Preparation



Melitta North America

Melitta North America offers high-quality roasted coffee, filter papers, and pour-over brewing systems for consumers and the B2B market. The products are primarily marketed in the USA and Canada, where the Melitta® brand is known for its outstanding quality and commitment to sustainability.

“We see numerous growth opportunities for us to exploit, especially in the B2B sector. And we already laid the groundwork for this in 2025 with our M-Lab, new international partnerships, and innovative cold brew and concentrated coffee concepts.”



Martin T. Miller, Melitta North America

Melitta South America

Melitta South America offers a wide range of coffee enjoyment products, including roasted and ground coffee, coffee capsules, instant coffee, and coffee preparation products such as filter papers. The division has three production facilities in Brazil, including two coffee roasting plants and a paper mill. Its coffee range is widely acclaimed for its exceptional flavor and rich variety of blends, while its filter papers combine fast filtration with excellent flavor development.



“South America continues to offer us significant growth opportunities – particularly in Brazil. With the acquisition of Baristo in 2025, we gained access to the out-of-home coffee market in Brazil and will be able to offer even more services from a single source in the future.”

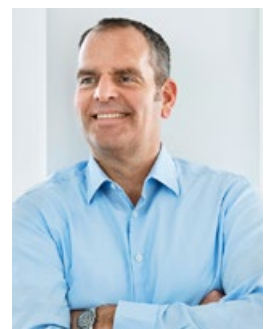
Marcelo Barbieri, Melitta South America

Melitta Asia Pacific

Melitta Asia Pacific is responsible for Melitta's B2C and B2B activities in the Chinese market. In its B2C business, the division offers both locally produced and imported coffee, as well as coffee preparation products. Its B2B activities focus on meeting the professional demand for machines, coffee products, services, and concepts for the out-of-home sector. In China, the Melitta brand enjoys a reputation for high-quality coffee products and coffee preparation equipment.

“Our aim is to be even closer to our customers in the dynamic Chinese market and to address their specific needs. We are therefore systematically expanding our local coffee portfolio – including new products for our B2C and B2B customers in 2025.”

Oliver Heppener, Melitta Asia Pacific

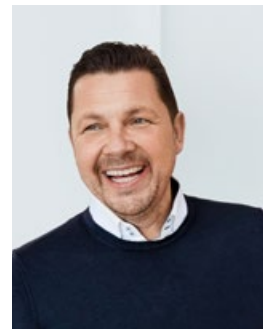


Melitta Single Portions

Within the Melitta Group, Melitta Single Portions is responsible for all products connected with the preparation of hot beverages in the form of single servings. Since 2019, the operating division has been offering a premium range of individually portioned teas under the Avoury® brand. At the heart of the portfolio are the Avoury One® tea machine and over 30 certified premium tea varieties in the sustainable Avoury® TeaCycle Cap® – providing top-quality tea enjoyment at the touch of a button.

“Awareness of the Avoury® brand continued to grow in 2025. With the new Body & Mind range and additional tea varieties, we made significant progress in our efforts to attract new target groups and strengthen our market position in the past fiscal year.”

Holger Feldmann, Melitta Single Portions



Melitta Professional Coffee Solutions

Melitta Professional Coffee Solutions is the global partner for professional hot beverage preparation in the out-of-home market. Its range of products and services includes coffee machines, coffees, technical services, digital solutions, and customized finance for the system and non-system segments. The operating division's expertise ranges from the development and manufacturing of professional coffee machines to the creation and sale of special coffee, cocoa, and tea ranges, the provision of on-site customer service, and the development of digital solutions.



“In 2025, we launched a number of ground-breaking innovations on the market. These include the launch of new fully automatic coffee machines and the introduction of innovative digital solutions for coffee systems in high-traffic locations such as gas stations, convenience stores, and quick-service restaurants.”

Günther Klatt, Melitta Professional Coffee Solutions

Corsino Corsini

Corsino Corsini has been producing high-quality specialty coffees in Tuscany since 1950, using beans from all coffee-growing countries. Under the Caffè Corsini® and Compagnia dell'Arabica® brands, the operating division markets whole beans, ground coffee, and single-serve portions in Italy as well as 60 other countries. In addition, Corsino Corsini offers coffee products for the food service industry, in particular for bars and hotels in Tuscany and the neighboring regions.

“The growing demand for top-quality specialty coffees opens up new opportunities for us. We intend to exploit this potential – with strong brands, Italian coffee expertise, and in close collaboration with other operating divisions of the Melitta Group.”

Patrick Hoffer, Corsino Corsini



Roast Market

Roast Market is a leading online coffee retailer for coffee and barista equipment. Its product range comprises more than 3,000 items from over 100 roasters and more than 50 suppliers of machines and accessories. Roast Market operates its own online stores for the German, Austrian, and Dutch markets and is positioned as an e-commerce platform for lovers of high-quality coffee products. The company also operates a flagship store in Frankfurt am Main.

“International expansion and operational excellence went hand in hand for us in 2025. By entering new markets and investing in digitalization, artificial intelligence, and logistics, we are laying the foundation for profitable growth.”

Matthias Sickinger, Roast Market



fresh at work

fresh at work offers an all-inclusive service for coffee and water provision in the workplace. This includes the delivery and maintenance of the machines, as well as the supply of coffee beans, milk powder, and chocolate powder. With its simple, transparent, and easily terminated contracts, excellent service quality, and comprehensive repair services, fresh at work clearly differentiates itself from the competition.

“The fiscal year 2025 was very successful for us. In 2026, we aim to build on this success by entering the Spanish market, launching an AI-powered microlearning platform, and strengthening our digital footprint.”

Alexander Busse, fresh at work



Cofresco

Cofresco is Europe's leading supplier of branded products in the field of household film and foil for home and professional use. These include solutions for the wrapping, preparing, and freezing of food, for safe storage, and for the disposal of waste. In the B2C segment, the operating division's brands Toppits®, Albal®, BacoFoil®, handy bag®, and Swirl® are at home in almost all European countries. In the B2B segment, Cofresco is mostly known for its Wrapmaster® and Caterwrap® brands.

“Our food service business performed very well in numerous strategic markets in 2025. We intend to maintain this growth trajectory – with further investment in our international footprint and stronger brand awareness of Wrapmaster®.”

Oliver Strelecki, Cofresco



Cuki Cofresco

Cuki Cofresco produces food packaging, disposable containers, and films for food preservation. With over 4,000 products, the operating division serves both consumers and commercial clients. Cuki Cofresco holds market-leading positions in Italy with its Cuki® and Domopak® brands.

“In 2025, we focused our efforts on the targeted expansion of our international B2B business. We achieved considerable success in the French-speaking region and selected European markets, where we continued to strengthen our market presence.”

Corrado Ariaudo, Cuki Cofresco



ACW-Film

ACW-Film develops and produces high-quality, flexible packaging film and paper for the consumer goods industry in Germany and the rest of Europe. The operating division supplies – also just-in-time – films, film laminates, fully recyclable composites or monostructures, papers, and paper composites for the specialized packaging machinery of its clients.

“In 2025, we systematically expanded our portfolio of sustainable packaging solutions with the addition of innovative single-material concepts. This move not only helps our customers achieve greater circularity but will also strengthen our market position in 2026.”

Markus Wielens, ACW-Film



Wolf PVG

Wolf PVG is a highly specialized systems supplier for all aspects of vacuum cleaning and industrial filter technology. Its products include vacuum cleaner bags, vacuum cleaner nozzles, attachment flanges for vacuum cleaner bags, and air filters. These products are developed and produced for both industrial clients and the operating division's own end-user business. Under its core brands Swirl® and Worwo®, Wolf PVG markets vacuum cleaner bags, vacuum cleaner accessories, and cleaning products for private households in Europe. In addition, the company produces high-quality meltblown and composite materials and filters for a wide range of air filtration applications.

“In order to offer our clients an even more comprehensive range of services in the future, we decided in 2025 to merge Wolf PVG and Cofresco. This will allow us to pool our expertise, leverage synergies, and provide our clients with even greater added value.”



Oliver Strelecki, Wolf PVG

Melitta Business Service Center

The Melitta Business Service Center pools tasks and services at Group level. In addition to shaping the operational HR and accounting processes, these tasks include controlling, strategic purchasing, business process management, and IT. The aim is to simplify, standardize, and align the Group's processes and systems in order to enhance flexibility and efficiency while also establishing the prerequisites for Group-wide digitalization with high security standards.

“As a partner of the operating and corporate divisions, the Melitta Business Service Center continued to drive key future initiatives in 2025 – from the ongoing development of the global IT landscape to the expansion of cybersecurity and the increased use of artificial intelligence.”

Stefanie Bohnhorst, Melitta Business Service Center



Corporate Innovation, Digitalization & Start-ups

The corporate division Innovation, Digitalization & Start-ups focuses on identifying and exploiting opportunities arising from changes in the market environment, trends and new technologies. It provides support for the operating divisions in matters of innovation and digital transformation and develops new approaches and business models for the Melitta Group. It draws on the know-how and resources of the corporate division teams and the 10X Innovation incubator. The corporate division is also responsible for investments in start-ups.



“By establishing a group-wide AI hub, expanding our own AI platform ‘Melina,’ and developing new business ideas, we are strengthening the Melitta Group’s future viability. Being recognized as a Top Innovator confirms that we are on the right track.”

René Korte, Corporate Innovation, Digitalization & Start-ups

Corporate Communication and Sustainability

The corporate division Communication and Sustainability supports Chief Corporate Management with all issues relating to communication and sustainability. It develops the Melitta Group's communications strategy and implements it at Group level in both external and internal communications, as well as in the areas of sponsoring and events. Its responsibilities also include strategic alignment, reporting, and coordination of Group-wide sustainability activities, as well as embedding sustainability into the global business strategy. Moreover, the corporate division is responsible for the strategic direction and implementation of the Group's sports sponsorship activities. In collaboration with the relevant departments, the division also manages the Group's corporate real estate.

Corporate Finance

The corporate division Finance is responsible for the Group's financial strategy and financial management. It is part of the global financial organization and also responsible for the Melitta Group's financing and value-based management system. Its main tasks include the planning and managing of cash flows within the Group, the transformation of the financial organization, the Group's financial management, and financial reporting on the basis of uniform standards, processes, data, and systems. The corporate division is responsible for the three areas Corporate Finance, Taxes and FP&A, Accounting, as well as for global insurance management. Various services are offered for the operating and corporate divisions, such as financial support and training. Finally, it is responsible for the operational coordination and management of M&A projects and alliances.

“In 2025, we restructured the Melitta Group's funding and laid the foundation for faster and more efficient financial management. As a result, the Group is now more financially resilient in volatile markets.”

Jochen Emde, Corporate Finance



Corporate Human Resources

The corporate division Human Resources shapes the strategic, structural, and regulatory framework for HR management within the Melitta Group. Its mission is to develop overarching guidelines, standards, and instruments that enable consistent, forward-looking HR management aligned with the corporate objectives across all Group companies. Corporate HR does not regard itself as a replacement for the operational HR units in the individual legal entities, but rather as a steering, coordinating, and inspiring function at Group level. Its responsibilities also include providing impetus for the further development of organizational structures, leadership, collaboration, and corporate culture, as well as enhancing the Melitta Group's attractiveness as an employer.

Corporate Division Legal, Compliance & Audit

The corporate division Legal, Compliance & Audit has the strategic task of enabling the Melitta Group's business activities with regard to their compliance with applicable laws and regulations. Legal supports Chief Corporate Management, the other corporate divisions, and the Group's operating divisions with all legal matters – especially in the fields of competition law, commercial and contract law, corporate law, intellectual property law, and data privacy law. Compliance and Audit are essential elements of the Group's internal control and management system, which ensures compliance with legal and regulatory provisions as well as internal policies.



“In the past fiscal year, we focused on enhancing our compliance systems and assisting with numerous new regulatory requirements. As a result, we are now in a better position to efficiently manage the growing complexity of these requirements.”

Dr. Philipp Giesen, Corporate Legal, Compliance & Audit

Corporate Development

The corporate division Corporate Development deals with the strategic alignment of the Melitta Group and its various operating divisions. It provides support for Chief Corporate Management with the further development of Group strategy and assists the operating divisions with their strategy projects, as well as with the management and implementation of major projects. This involves monitoring market trends and developments, evaluating strategic options, and developing strategy programs. The division is divided into the departments: Corporate Strategy, Investment Management, Planning and Reporting, as well as Brand Coordination.

“We reached some important milestones in the implementation of our Melitta 2033 strategy – including measures to expand our international footprint and grow our D2C business. Our objective is to unlock additional growth opportunities for the Melitta Group.”

Günther Klatt, Corporate Development

